



Latino Health Council of Dane County
Thursday, April 22, 2021
Meeting Minutes

Ice Breaker – Trip: Where do we want to go - Hawaii, Yellowstone or Colorado? By consensus, the LHC votes to visit Hawaii!

Attendance:

1. Patricia Tellez-Giron -UW Department of Family Medicine and Community Health
2. Shiva Bidar-UW Health
3. Juan Carlos-Executive Assistant LHC
4. Arely Tinoco-GHC
5. Lourdes Shanjani-Public Health
6. Brenda Gonzales- Director of Comm. Relations UW
7. Fernando Cano-Mendota Mental Health
8. Martha Saucedo- Access Community Health
9. Faatima Khan-Agrace
10. Judith- Wisconsin Council of the Blind
11. Julio Molina-Vivent Health
12. Carolina Mora- Medical Student
13. Evelyn Cruz- Centro Hispano
14. Cindy Anderson-BSP
15. Kirsten Norslien-Gilda's Club
16. Elizabeth Ringle-Wisconsin Medical Society Foundation
17. Rosario Rhoden-Quartz
18. Katia Jimenez - All of US research program at UW Madison School of Medicine and Public Health (SMPH)
19. Kristi Jones-UWSMPH
20. Anne Plesh- SSMH
21. Carissa Loeper- PALMA
22. William Parke-Sutherland-Kids Forward
23. Katie Hensel- Tri for schools
24. Evelyn Storto- Journey Clinica Latina
25. Chris Chapman- UW HIV Clinic
26. Chelsea Tibbetts- WWHF
27. Rodrigo Valdivia-Dane County
28. Jacqueline Rodriguez- PALMA
29. Tehmina Islam-Madison Area Midwives

Minutes Approval:

Correction: Centro working to define certified peer specialist role. Centro Hispano is in conversations with DHS to infuse healing ethno-racial trauma concepts into the Certified Peer Specialist curriculum. Ultimately our desire is to have a translated curriculum, as well as a translated exam.

Evelyn moved to approve with correction, Fernando seconded. Minutes approved.



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Announcements:

- Katie Hensel shared “Date Night in Italy” as a fundraiser for Tri for Schools summer program – Virtual Cooking Class and and/or dinner kits for next Friday night. Visit <https://tri4schools.org/date-night> to learn more.
- Reminder, one thing you can do to help is donate. The Latino Consortium for Action (LCA) COVID 19 Emergency Relief Fund is open for donations. You can donate through the Centro Hispano web page. Any amount is welcome. Go to: <https://www.micentro.org/lca-covid-19-relief.html>

Old Business

- **COVID Updates:** DHS Grant Application
 - Thank you Access for your help with writing the grant, and thank you to Dra. Maria Pinzon.
 - \$40,000 grant received! This allows to LHC to fund a mass radio campaign dedicated only to vaccine issues. Purposely planning this to be alternating mornings and in the afternoon to reach a different audience on La Movida than the regular morning program.
 - We will also have radio commercials using the radionovela format. (One on safety/efficacy, one about possible side effects and one about vaccine access.)
 - Also working with online radio station, La Sabrosa.
 - Premed students also assisting with and learning from this work.
 - Literacy Council, BSP, Catholic Multicultural Center and Latino Chamber of Commerce also received grants, though they are not partnered with the LHC on their efforts.
- **Membership**
 - If you have not already done so, sign, scan and return your membership form for 2021 to Patricia. The form will again be shared on the listserv.
 - Please also check with your organization to ensure that your annual dues have been paid. Patricia hopes to be able to bring more specific information to us next month.

Presentation

COVID-19 Vaccine Outreach presentation (UW Health/Public Health Madison and Dane County) – Shiva and Lourdes

- Latinx Community disproportionately affected by COVID-19 and COVID-19 related hospitalizations.
- Unfortunately, there were some decisions made at the local level that did not allow us to center access to vaccines to this population, but within our control, we worked to keep our Latinx communities in mind.
- Continue to collaborate with partners, health systems and Madison and Dane County Public Health.
- Still many who want vaccine and have not yet had access to it, so we need to balance concerns about vaccine hesitancy with access.
- All national data shows Latinos prefer to get vaccine at their clinics or public health departments because trust is so important. Based on this, the focus has been Public Health Madison/Dane County and health systems. UW Health is focusing on Wingra as their specific site to concentrate this work for the Latinx community with Equity Days clinics on Tuesday and Thursdays.
- Pfizer only vaccine that can be given to 16 and 17 year old, and UW has seen many families wanting to come in together for vaccination.



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- As a part of the collaboration of all health Systems, Public Health and LHC information and outreach has been ongoing. There is a new FAQs document available in English, Spanish and Hmong, and videos with people of color who can relate and speak in the same language of the community we are intending to reach as in production now.
- There has been a series of talks since December – panels, presentations, large and small groups – intentionally working with community health workers providing resources and support so our community is equipped with information from reliable sources. There has been an effort to share a unified message – anywhere and everywhere people come together.
- Dr. Tellez-Giron has been participating in conversations in Spanish.
- Some of mistrust we see is due to racism generally experienced generally within systems.
- If you are directing people to make an appointment for a COVID vaccine with Alliant Energy Center, please give them this link: <https://publichealthmdc.com/appt> or direct them to our general vaccine landing page at <https://publichealthmdc.com/vax>. To schedule appointment, the website is in English, but there is also a phone number to call: 608-242-6328. Bilingual staff are there to answer calls.
- People also need to be registered at vaccinate.wi.gov. The data that is collected during the vaccinate.wi.gov registration process is what gets pushed into WIR, and we use that to actually give the vaccine at AEC. (WIR = Wisconsin Immunization Registry)
- If you need copies of the FAQ's poster, please e-mail lhccabrera20@gmail.com.
- Videos will go the LHC Facebook page, and link will be sent to the listserv. <https://www.facebook.com/LatinoHealthCouncil/>
- We have a partnership with another organization with resources for people that need help with transportation as well as for people who are homebound.
 - For Dane County residents who are homebound, we can assist with getting you vaccinated! Call ADRC at (608) 240-7400 for more information. (UW has been vaccinating homebound population at
 - The ARC Site is drive-up and walk-up – and transportation is available! After making an appointment, people can call 608-243-0420 to arrange a ride.
- Vaccinations also happening at mobile clinics, and UW Health providing vaccines at UW Health Equity Days at Wingra Clinic. Open to any patient, not just UW patients. There are some funds for transportation if needed. These are the Tuesday/Thursday clinics for Latinx community members whose names have come for community partner organizations. Pfizer vaccine offered there.
- Insurance status and immigration status are irrelevant. There is no cost, and identification is not required. Some of the retail pharmacies such as Walgreen's Hy-Vees, etc, were asking for IDs and turning people away. We've worked with Senator Baldwin's Office and the Governor's office. They have been told that they are not to ask for IDs, but not before the word got out in the community.
- *Specific to UW Health:* UW Health has also hired vaccine educators – 2 latina health workers will be proactively reaching out to all UW Health primary care patients who have not yet gotten their vaccines. They will educate and be able to schedule vaccines. They will do this work for one full year.
- Johnson and Johnson concern not addressed in FAQ document. Video from Dr. Juan already posted to Facebook. Still on pause, but hoping they can resume, as this is a very good option where cold storage is an issue.