

Latino Health Council Meeting Minutes

July 24, 2014 at Wingra Clinic, 1102 S.Park Street

In attendance: Martha Saucedo, Alia Dayne, Lilliam Post, Christy Ward and Melissa Reed, Anne-Louise Plesh, Sara Camacho, Tehmina Islam, Sara Parrell, Fernando Cano, Tobi Cawthra, Yolanda Salazar, Leslie Ptak, Rosario Angulo, Jef Golden, Katie Hensel, Patricia Tellez-Giron, Kristi Jones, Marshall Flax, Rebecca Liebi, Arien Karcher, Robin Lankton and Owen.

1. Introductions

2. Minutes – No corrections were made to the minutes. Jeff Golden made a motion to approve them and his motion was seconded.

3. Announcements/check-in

- Fernando announced that the Columbian Independence Day celebration is July 26, 2014 in Middleton at Fireman's Park next to the high school.
- July 26, 2014 is Dr. Patricia Tellez-Giron's birthday.
- Rosario – Tomorrow is the last day to register for the Planned Parenthood conference which will be August 6-8, 2014. She will send notices via the list serve as the dates approach.
- Peru's Independence Day was yesterday.
- Tehmina announced that there will be a film on health and the human biome on September 20, 2014 at Promega. She will send the notice around as the date approaches.
- Owen has a schedule that is kind of, sort of finalized and is now again attending the LHC meetings. His name and association need to be added to the checkoff list for attendees.

4. Old business:

- The Teen Health Bash was a great success with 40 students attending and great participation by all, even the 11-12 year age group.
- The October 6th La Movida radio program topic is teenagers.
- The LHC's 20th anniversary is this year and we are looking for ways to celebrate and commemorate this milestone. Perhaps the City of Madison can officially recognize the LHC.
- The next, now combined, Chronic Disease Summit/Health Fair is October 4, 2014. It is 18 years old! There has been turnover in the council, so in anticipation of the new people being assigned to organize the screenings, information should be sent to the health providers so they know exactly what they need to do.
- Need to consider the vendor attendance. Participants spent a lot of time at scheduled activities and had less time for the booths. Perhaps there could be an announced time for vendors to be available?
- Website – There will be a meeting of the web site committee at Wingra Clinic on August 18th at 1:30 pm to discuss revisions and receive training from Rebecca on the software.

- Website – WE HAVE A MEMBERS PORTAL!! To get to this password protected site, go to:
 - MIEMBROS/Portal para miembros
 - MEMBERS/Member Portal
- The password for the site is all lowercase. That means it will deny you entry if you do not use ALL LOWER CASE!
 - lhc-member
- Website – Rebecca gave a walkthrough of the site. The member portal is 100% English.
- Some people are still not getting emails via the LHC list serve.
- Membership – The committee met last week and they are working on a new membership packet. They want to reach out to potential new members. The Rape Crisis Center is hiring a bilingual advocate and will probably join the LHC as a result.
- Membership – The committee is looking for testimonials that can be used to promote the LHC. Success stories please!
- Finance – The committee met and has a plan to do lots of outreach and fundraising. Briefly, here are the ideas:
 - Our letters to the usual sponsors netted a 100% donation rate and a total of \$6250. We need to keep track of the best time to solicit donations, as the response was so good that this was, apparently, the BEST TIME TO ASK FOR MONEY.
 - Require an annual membership fee, the cost of which is dependent on the size of the member.
 - Look for major sponsorships by organizations large and small. Leslie assembled a list of proposed recipients of fundraising efforts to be sent to all via the list serve.
 - Change the fundraising from “donate to LHC” to “donate, sponsor or support LHC”. Let it be known we have a fiscal agent that can provide evidence of tax deductibility of monies given to LHC.
 - Individual members of LHC send ten letters or so to their friends and families asking for donations.
 - We would like member input by the August 2014 meeting so everything is ready to go out in September 2014.
 - The LHC is meeting with a grant writer to determine the best approach to applying for grant funds for the committee.

5. New business:

- Katie gave a great presentation on her organization, Tri 4 Schools.

Meeting adjourned at 11:30 AM

Next meeting: **August 28, 2014**
 Meeting place: **GHC SCW**
 Minutes: **Agrace**