



Latino Health Council
GHC-Capitol Clinic
675 W Washington Ave
Minutes: August 28, 2014
9:30-11:30

0. Continental breakfast

1. Introductions

Martha Saucedo (Access Community Health Center), Alia Dayne (Arace Hospice Care), Maria Huerta (AIDS Network), Owen Karcher (Canopy Center), Lilliam Post (Catholic Multicultural Center), Melissa Reed (Center for Patient Partnerships), Patricia Tellez-Giron & Robin Lankton (Department of Family Medicine) Sara Camacho (Group Health Cooperative, Tehmina Islam (Madison Area Midwives), Claudia Guzman & Ginna Isunza (Unidos against domestic violence), Fernando Cano (Mendota), Yolanda Salazar (Northeast Senior Coalition), Leslie Ptak (Occupational Safety & Health Administration), Jeff Golden (Public Health: Madison and Dane County), Michelle Heitzinger & Cloe Nelson (Susan G Komen SCWI Affiliate), Shiva Bidar-Sielaff (UW Health), Kristi Jones (Waisman Center), Shannon Ruiz (Wisconsin Well Women Program), Kathryn Weenig & Sue Petkovsek & Nattaly Green (NAMI Dane County)

2. Minutes (approval/corrections) approved

3. Announcements/check-in

Gratitude:

- (a) UW Health: contributing an additional \$1000 to the LHC this year for total of \$3000. Going to be contributing \$2000 ongoing, was doing \$1000 up till now.
- (b) Agrace: LHC consulting for Agrace, proving more opportunities for funding the LHC. More details to come.
- (c) Wisconsin Women's Health Foundation: sponsoring October Health Fair, usually contributes \$6000.

4. Old business:

Subcommittee's updates

Events: Teen Bash, CDS/health fair/ 20 yr. celebration

Health Fair

- (a) Date: October 4th
- (b) Major Funder: Wisconsin Women's Health Foundation
- (c) New Title: Chronic Disease Community Conference
- (d) Summary: 150-200 people from community attend. One main presenter. Shiva presents on access to care. There are 4 workshops on issues of self-care, offered twice in the day, so people can attend multiple workshops they are interested in. Provide: breakfast, lunch, & transportation if needed. No child care, children have activities that mirror the adult education. Provide screenings. Main sponsors have tables in main lobby. Going to be a set time for visiting tables.
- (e) Outreach focus: Outreach materials in lobby usually focused on a topic. Diabetes? Heart Disease? Exercise? Fitness? Mental Health? May focus on suicide in wake of Robin Williams, and that issue being relevant in Latino Community. Mental Health in general. How we can reach out and check-in.
Decision: WELLNESS Bienestar
- (f) Need to know if other companies want to have active role of the event.
- (g) Screening: University, GHC, Edgewood, Well Women, Aids Network, Prevents Blindness, Access.
- (h) Follow up:
 - (1) Aids Network, not providing HIV testing because not target population from the state, not wanting to give results at health fair. Questions: Rapid Test? How much will it be? Will they be willing to provide it if we pay for it?
 - (2) Prevents Blindness: Questions: number of machines?
- (i) Needs:
 - (1) Privacy, more dividers
 - (2) Information to give to people
 - (3) Help cleaning up
 - (4) Bilingual interpreters

20th year of LHC

Celebration Brainstorm:

- (1) In attendance
 - a. Recognition from the city -Alder Shiva
 - b. Political figures? Soglin? Joe Parisi?
 - c. Founding members in attendance
 - d. Originally started as chapter as American Cancer Society. Invite them?
 - e. Media
 - f. Bucky? Not big in Latino Community. But big for UW Health.
 - g. (Email Patricia with suggestions for attendance)
- (2) Recognize
 - a. Main Funders for event? Invite them to see what education they are funding and to be recognized: GHC, Meriter, Dean/St. Mary's, UW Health, WI Women's Health Foundation
 - b. (Patricia will determine: and LHC members from organization will invite)

- (3) Other
 - a. Press Release
 - b. Certificates for organizations.

Finances

Fundraising:

- (1) 2 Letters:
 - Sponsor Letter and Individual letter: Sponsor Letter sent by fundraising committee. Individual letters we will send out individually.
 - (a) Can add that donation is tax deductible?
 - (b) Letter in Spanish? Shiva is going to translate.
 - (c) Letters will be sent electronically and placed in "members only" section of website. We can personalize it.
 - (d) Anybody have problems with postage?
 - (e) Some people cannot solicit donations as part of their job.
- (2) Fundraising Aids network:
 - (a) going to make own fundraising page for LHC. People will go to LHC to donate, and will be routed to Aids Network. And were also okay with receiving individual checks.
- (3) Fundraising Susan G. Komen:
 - (a) Robyn. Applying for small Grants, up to \$5000.
 - (b) Gala dinner: Offering Hair and make-up. Stylists trained in discussing breast cancer awareness. People trust child care providers, hair stylists, etc. Open to the public, for community. Family event. Education/Awareness/Resources.

Membership

- (1) Meeting next week to work on new member.
- (2) 2015 will have representative for American Diabetes Association
- (3) Patricia has Language for welcome letter

Website

- (1) Making it wider to use more space.
- (2) Have member only portal.
- (3) Change "Donate" to "Support".
- (4) Going to make it easier to navigate.
- (5) Will be done in the next month.
- (6) Will do press release of website. And on radio.
- (7) Last chance to go to website. Send changes to Fernando ASAP. Will be sent to Jack to finalize next week. Go to website, and make sure it's going to our page.

5. New business:

GHC presentation

- (1) Primary Care Department:
Integrated model of care: Social Worker, therapist and pharmacist on every primary care team.
- (2) OB Medical Home for badger care members
Started July 1st
Criteria: African American, Under 18, Previous loss/high risk criteria
Receive: Home visits from OB
- (3) Interpreters: 3 Spanish Interpreters, 1 Hmong Interpreter on Staff
- (4) Nutrition Class for Spanish Speakers (16 participants)
Educator from UW Health
Plate method (portion)
Healthy diet on a budget
- (5) Optimizing Spanish Website, including videos
- (6) Going over documents and translating everything and updating.
- (7) Medication program: pharmacy techs can access program to make sure getting instructions in preferred language, or low literacy. Provided links to go home and watch online. Ex. How to use inhaler.
(a) Feedback: it takes a long time. It is not being used as much as it should be.
(work w/UW)
- (8) New free library. It's a barn with a solar panel, there for neighborhoods use.
(kids and senior housing) It's outside the clinic.
- (9) Affordable care act. Better Together Campaign focused on the shop, insurances for business. Community Marketing and Health Equity Managing Position (Brenda Gonzalez) Hired 5 people to help people through marketplace. Provide information to everyone. Non-profit co-op shop within the community.

Many community events.

Engagement and provider engagement focus in the future.

Social media in Spanish.

Meeting adjourned

Next meeting:

September 25, 2014

Next Meeting place:

OSHA (Wingra)