



Latino Health Council
Join Zoom Meeting
<https://us02web.zoom.us/j/87944142979>
October 26, 2023
9:30-11:30

Attendees:

Julio Molina, Judith Rasmussen, Shiva Bidar, Holly Krook Castaneda, Laura Laracia, Mildred Bautista, Ana Karina, Nazka Serrano, Fernando Cano, Sachin Gupta, Elizabeth Ringle, Patricia Tellez-Giron, William Parke-Sutherland, Sheila Olk Martin, Valentina Flores, Ana Karina, Araceli Nord, Ismael, Krystal Velasco

Meeting called to order: 9:32am

1. **Meditation Exercise:** Led by Patricia Tellez-Giron
2. **Introductions/Checking-in:** Share Name, Organization, What do you like to do on a rainy day?
3. **Minutes:** Minutes approved with no changes (Motion: Julio, Second: Judith)
4. **Announcement:**
 - a. Fernando - Rise
 - i. Rise working to develop BIPOC project for Dane County in partnership with Journey.
 - ii. Two open home care positions. Links to positions:
[Bilingual \(Spanish\) Family Support Specialist Welcome Baby - RISE \(risewisconsin.org\)](#)
[Bilingual \(Spanish\) Family Support Specialist - RISE \(risewisconsin.org\)](#)
 - a. Elizabeth Ringle – Thank you for Shiva and Patricia for the cultural sensitivity training for providers on 10/9 from 4-6pm and 10/16 from 3-5pm. The free training focused on mental health, immigrant issues linking to health issues, health care, etc. Additional topics and offerings are being considered.
 - b. Anne – SSM Health
 - i. Hiring for 2 Spanish interpreter positions. Link to both positions here:
<https://jobs.ssmhealth.com/us/en/search-results?keywords=interpreter>
 - c. Patricia – in conversations about restarting Orgullo Latinx to support LGBTQ+ community. Most likely working in collaboration with UNIDOS and one of Patricia’s fellows. More to come.
 - d. Big Kudos to Patricia on her recent Ohtli award, the highest recognition given by the Mexican Government. More information here:
[Patricia Téllez-Girón earns prestigious Ohtli Award from Mexican government \(wisc.edu\)](#)
5. **Old Business:**
 - a. CDCC on Saturday, 10/21/23
 - i. 100 attendees
 - ii. Thank you volunteers, presenters, and council members who helped and/or attended as participants.

- iii. Very well organized, and the need for more programming is clear.
- b. Mentoring
 - i. Seeing increase in Latinx students interested in going into the healthcare field
 - ii. PALMA currently has a very large group
 - iii. We were able to provide funding for roughly 14 students to go to the MOLA conference. 2 students currently applying to medical school at UW.
 - iv. Funding several other opportunities for PALMA, and residents recently presented to them.
 - v. Seeing an increase of international medical school graduates. We are trying to assist them with the process, too.
- c. Consulting: Air Quality Management Project:
 - i. Your help is needed with representation!
 - i. The Latino Health Council is partnering with the City of Madison on a new project to install air quality monitors across the city. These monitors will help us understand where air pollution is highest, how it varies across the community, and develop strategies to protect community health and reduce pollution. Please join us on November 30th event from 6:00-7:30p at The Village on Park's Atrium Community Room (2300 South Park Street). Food will be provided. All ages are welcomed. If you are interested, please RSVP, and please extend the invite to any other colleagues from your organization that may be interested. Krystal will resend the invite to the listserv.

6. New Business:

- a. Overview of Latino Health Council of Dane County Provided
 - i. Began in 1993-4 (Next year – 30 years!)
 - ii. Mission to promote and support the health and welling of the Latino community through education, advocacy, consulting, networking, and mentoring. *Keep in mind as we plan for 2024.
 - iii. Activities:
 - i. Annual Health Fair
 - ii. Chronic Disease and Community Conference
 - iii. Mental Health Community Conference
 - iv. Teen Bash (suspended this year)
 - v. “Nuestra Salud” (This year will be 20-year anniversary. Thank you, Shiva and UW, for the funding!!)
 - iv. Consulting:
 - i. Currently working with Dr. Mora on many interesting projects, including Memory Care and Fall Prevention
 - ii. New Bridge
 - iii. Air Quality Project
 - v. Mentoring: going very well with the students
- b. Planning meeting
 - i. 2024 Meeting Schedule
 - i. Please sign-up for minutes and presentations! We don't have many folks signed up for 2024.
 - a. Link for presenters:
<https://www.signupgenius.com/go/10C084FA8AD22A5FEC16-45037417-lhcmeetings#/>
 - b. Link for minutes:
<https://www.signupgenius.com/go/10C084FA8AD22A5FEC16-45037699-lhc2024#/>
 - ii. Survey will be sent to explore meeting format (virtual or in-person) for 2024. If we move to in-person, we will be looking for sites with parking, meeting room space, and ideally, a simple breakfast provided.

c. Subcommittees:

i. Finances - Patricia, Anne and Shiva

i. Next steps:

- a. Update letter and document to include general and event specific opportunities. (Will add new logo, clarify language, and consider sponsorship levels.)
- b. Goal to send annual sponsorship letter in December to ensure full general sponsorship for the full year of 2024.
- c. Krystal to make list to prospective organizations – using lists of donors for at least the last 2 years
- d. Patricia to also work with Krystal on a couple of event-specific partnerships.
- e. Well-positioned from a funding perspective and using funding to support other programs and students instead of creating our own new programming.
- f. **Ask:** Please email Krystal is your funding contact at your organization is someone other than you.

ii. Mentorship – New Chairs – Sachin and Laura (Thank you!)

- i. Membership agreement reviewed.
- ii. Discussed creating onboarding and welcome letter for new members; Patricia will look for existing materials for new members to share
- iii. Discussed creating criteria for hosting requirements.
- iv. Krystal and Patricia will review who is in the listserv and clean it up; removing the old and recruiting members for organizations that we feel really must be in attendance.

iii. Media/Website - Chair – Fernando

- i. Change COVID 19 info on website
 - ii. Ask members to review membership content to ensure that it is current
 - iii. Add hyperlinks to current information such as new COVID vaccine
 - iv. Araceli to ensure resources listed are current
 - v. Krystal runs social media: Facebook (many posts, focus is Spanish content to reach out community), Instagram (grown 200 followers this year) and LinkedIn (+40 followers). Decision made to not use Twitter/X based on little engagement.
 - vi. Website idea: Can we feature members on Facebook page?
 - vii. Proposal for medical students to be contributors on website and Facebook articles or posts each month.
- iv. All individuals asked to choose a subcommittee, and subgroups met today in breakout rooms.
- v. **Ask:** Please send Krystal information about which subcommittee you serve so that this can be updated on the website.
- vi. **Ask:** Please also be sure your personal contact information is up to date in the member side of the website.

7. This was the last meeting of 2023! Thank you for a great year! We already have a couple of new members scheduled to come in January.

Meeting adjourned: 11:28

Next meeting: January 25, 2024

Presenter: Details to follow

Minutes: William Parke-Sutherland

